Perspectives on Place-Based Architecture

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Article II, WP3: SUSTAINORDIC – Sustainable Construction Materials and Architecture



Nordic Innovation

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Preface

This article is a part of the Nordic Sustainable Construction programme initiated by the Nordic Ministers of Construction and Housing and funded by Nordic Innovation. The programme contributes to the Nordic Vision 2030 by supporting the Nordics in becoming the leading region in sustainable and competitive construction and housing with minimised environmental and climate impact.

The programme supports the green transition of the Nordic construction sector by creating and sharing new knowledge, initiating debates in the sector, creating networks, workshops and best practice cases, and facilitating Nordic harmonisation of regulation for buildings' climate impact.

The programme runs from 2021–2024 and consists of the following focus areas:

- Work package 1 Nordic Harmonisation of Life Cycle Assessment
- Work package 2 Circular Business Models and Procurement
- Work package 3 Sustainable Construction Materials and Architecture
- Work package 4 Emission-free Construction Sites
- Work package 5 Programme Secretariat and Capacity-Building Activities for Increased Reuse of Construction Materials

This article is a result of Work package 3, SUSTAINORDIC. The article is written by Malin Zimm with research by Angelica Åkerman.

Nordic Sustainable Construction

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Perspectives on Place-Based Architecture

Introduction

The future will judge us by the "how" as well as by the "what" in the built environment. But most of all, the built environment will be appraised by how the built corresponds to its environment – its place.

Every person in this world is connected to a place, to which we develop an extra sense; the "sense of place". This makes every one of us experts in the place we dwell. Place is the dimension of our identity, it forms its inhabitants, and its inhabitants forms their place. This article will investigate place-based development and architecture as a community builder in the Nordic context, with a focus on learnings from regional and local-based planning and development. The aim is to promote methods and skills that use local knowledge, skills and materials. The learnings from a number of examples will contribute to the knowledge of how we can take care of existing places and buildings within a local fabric of social structures, materials, energy, infrastructure, culture, identity and relations. Through the perspectives presented in this text, we will also get an understanding of cultural, political, and legislative barriers, as well as how these can be overcome. We will also investigate how architecture and planning can be used actively as a community shaper that builds the foundation for a regenerative use and more sustainable behaviour. The perspectives presented in this text build the story about how to work with place-based architecture within the Nordic countries, in different situations, scales and levels.

Where industrial building has caused a disembodiment between architecture and climate, material, culture, craft, community – place-based architecture brings us back in balance with reality.

The Nordic Context

Place ties the embodied existence to the conditions of earth itself. Where industrial building has caused a disembodiment between architecture and climate, material, culture, craft, community – place-based architecture brings us back in balance with reality. The Nordic countries share common characteristics in terms of public policy, values that form a good basis for place-based planning. The Nordic countries have a tradition of political consensus. Collaborative decision-making contributes to stable and enduring public policies. While maintaining a strong central government, Nordic

countries also emphasize local governance. Decentralization allows for greater flexibility in responding to regional needs and preferences. Nordic countries are known for transparent and accountable governance, and open government practices, access to information and low levels of corruption contribute to public trust in institutions. Policies supporting equal opportunities and gender equality, as well as access to quality education in publicly funded educational systems, contribute to a high quality of life for residents. The Nordic countries also share a tradition of archiving and keeping of historical records, accessible to the public in open archives and museums, which facilitates staying in touch with, and caring for, the cultural heritage.

The essence of place-based architecture is the long perspectives, looking back as well as ahead, to ensure that the local conditions and needs are met in the most socially, economically and ecologically sustainable ways.

Placemaking vs Place-Based

The terminology is important, though the term "place-based architecture" seems fairly unambiguous. Yet similar terminology, such as placemaking architecture, causes confusion. Placemaking architecture denotes a process where architects and planners work with residents, businesses, and other stakeholders to create or develop the identity and culture of a place, with a strong emphasis on the design of social public spaces and creative interventions. Placemaking as a strategy is troublesome because it assumes a place was not a place before the creative interventions, and also because of the questions of who benefits from the values created within the community, and sometimes the lack of long-term perspectives that stretches beyond the next stages of development. After the place is "made", the cultural activities and value-creating strategies are often no longer present on the same terms as before the full development. Strategies within placemaking can be found in processes of place-based architecture, but the essence of place-based architecture is the long perspectives, looking back as well as ahead, to ensure that the local conditions and needs are met in the most socially, economically and ecologically sustainable ways.

Critical Regionalism

As a historical economic process, globalization has decreased geographic distances but increased financial inequalities. Rather than boosting humanity's sense of interconnectedness, the negative consequences of globalism are omnipresent. The era of inexorable extraction of fossil fuel energy sources coincide with an expansive, homogenizing industrialized architecture, executed in the concrete and glass of "international style". The backlash was articulated by, among others, Kenneth Frampton who coined the term "Critical Regionalism" in an essay published in 1983. Fuelled by the imperative sustainable shift in architecture in the 2010's, regionalist planning was brought to light after having led a parallel offthe-beaten track since the 1980's. In 2014, Brian MacKay-Lyons published Local Architecture: Building Place, Craft, and Community, bringing together some of the most important and original voices advocating the regional focus in architecture and development, including Kenneth Frampton, Juhani Pallasmaa, Deborah Berke and Glenn Murcutt. This book concluded the International Ghost Lab conferences, initiated by MacKay-Lyons as a forum to discuss place, craft and community, with an underlying concern about the state of the profession of architecture in both education and practice. The ideas of an architecture that responds to site, draws on local building traditions, materials, and crafts and strives to create a sense of community is not new. At the contemporary end of what Frampton framed as critical regionalism, and after half a century of theory and practice of sustainable site-sensitive architecture, place-based architecture is a comprehensive term for all the necessary strategies to achieve ecological, economic and social sustainability in the built environment.



Tinggården. Photo: Vandkunsten.

Sören Nielsen, Tegnestuen Vandkunsten, Denmark

Place-Based Architecture In the Perspective of an Architecture Office

The Danish architecture office Tegnestuen Vandkunsten was founded in 1970 and were first renowned for Tinggården in Herfølge (1971–1978), where mainly all of their sustainable ideals and ideas were invested. Still today, their architectural attitude and analysis of place stem from this project, even though their practice involves a sizeable, internationally awarded portfolio half a century later. The office still refers to Tinggården as the "Mother project" from where the methodology they developed has informed many projects since.

Placeless contemporary architecture

Vandkunsten defines place-based architecture as planning on the basis of existing qualities in a place, be it culture, material, energy - and also how they as practitioners relate to social and cultural conditions and values in a given place. Since the start, they have maintained this mindset by various names; contextual architecture, regionalism, genius loci and so on. Vandkunsten's Sören Nielsen describes the contemporary generic architecture as placeless, even style-less – defining these types of buildings not as architecture at all but as investment cases. In the larger financial system, there are global funds behind these buildings, whose main virtue is being liquid capital, a transitional calculation sheet in the form of a building. The building is an investment, and its generic appearance is an asset as a resellable object with a high degree of predictability in financial terms. In order to achieve this type of building, an asset on an international real estate market, it is built with rational industrial construction methods and without any architectural features that would add identity. Against this background, Nielsen argues, there is no wonder we get the opinion groups that critizise contemporary architecture and argue for traditional styles in architecture. These groups have appeared in all Scandinavian countries and gained momentum during the last ten years.

Everything you can read out from the landscape informs the design process and contributes to a building process.

The importance of scale and context

Vandkunsten's style has been labelled "Vernacular postmodernism" (Lise Baek), playing with traditional building elements and putting these together in new ways, with local materials and a presence of history. Vandkunsten's collective statement today is "no more flat roof concrete boxes", and transform existing building. It is the architect's expertise to recognize and see the potential in the existing structure, and that is sought after in a future where the impulse of building from scratch needs to be inhibited. In all architectural practice, the task is to situate the building in its context, with regards to local conditions. A building needs roofs and cladding in our regions, and people are in need also of a psychological shell structure in our days. There is an ideal size for a group of homes, in the experience of Vandkunsten. A group of fifteen to thirty houses with social spaces in between, is a well-functioning social size where you get to know all your neighbors, yet where you could choose your degree of social contact. It is the "hej"-size - you do greet one another but you are not obliged to stop for a chat every time you meet. Vandkunsten refers to this village-sized, sociologically based residential structure as a base unit.

The landscape offers tacit knowledge

Landscape architecture is a key competence in Vandkunsten, who ever since the start have incorporated landscape architects as part of their practice. Reading the landscape is the base for all projects. This key element provides an important analysis whether the site is a flat urban lot or a complex biosphere. Everything you can read out from the landscape informs the design process and contributes to a building process resulting in architecture that supports the place and create good experiences. The latter goal may seem a bit light-weight and not easy to measure, but the architects are simply looking for that feeling that makes you comfortable as you pass by the building, something in harmony with the senses.

There is a sense of recognition in places where this happens. Sören Nielsen talks about "tunet" – a particular sized "square" that can be found in farmhouse yards all over the Nordic landscape. This enclosed place, sheltered from the wind between the surrounding buildings, maybe paved with local stones, is a regional feature. The typology of" tunet" is a part of a cultural "pool" of archetypes found all over the Nordic countries, and there are a lot more examples; the fishing village, the mills, the churches. As an architect, we need to be attentive to this typology and" literate" in our reading of the landscape and its local features. This knowledge is something we share across the Nordic countries, because it is embedded in our response to climate, culture and history. The import of international features, such as the Renaissance square, that goes back a mere 500 years, Sören Nielsen reminds us. The landscape offers us tacit knowledge, a readable continuity.



Photo: Vandkunsten.

Repurposing architecture

Vandkunsten now is in a stage of reinventing the vernacular, by re-use of material, timber constructions, craft and biogenic materials, they embrace the vision of an art of building that is readable from the perspective of place. For inspiration you do not need to go further than the local open air national museum to study structures where every material could be reorganized in endless re-use for generations, Nielsen points out. A very clear statement from Vandkunsten is that the more sustainable an architecture, the more it will express the local identity, and vice versa. The identity is created by a subtle use of architectural references and inspirations, details and local traditions. The local is in turn connected to a living knowledge. Another take-away from Vandkunsten is the focus on re-use (genbruk), and the importance of reconnecting to the tradition of either reusing components in a new place but with the same function, or repurposing, where building components can serve in a new role as material, and finally, as often as it is possible – try to upcycle material in that they will have a more permanent function in their new use than they had before they were recycled. Repurposing puts the architect in an interesting exercise of playing with time and narrative. You pick something up that has a history, and place it in a new context, and in this process, you need to find a "sweet spot" between the familiar and the innovative: to communicate both the history and the future at the same time.

Name/Case: Tegnestuen Vandkunsten Where: Copenhagen, Denmark Who: Sören Nielsen, architect, partner When/year: 1970-ongoing Level/Scale: Private



Andøy. Photo: DOGA.

Malin Kock Hansen, DOGA, Oda Ellensdatter Solberg

Place-Based Architecture in the Perspective of an Innovation Program for Local Authorities

As a part of Norway's DOGA (Design og Arkitektur), a program for design driven innovation processes has been developed, called Gnist. DOGA is an innovation tool under the Norwegian government, under the shared head of the ministry of local department (kommundepartementet) and the business department. Local municipalities who want to work in new ways with sustainable development can get support by Gnist in the form of competence, methods, and practical tools to apply in local development processes, with regards to local needs, advantages and prerequisites. An innovation team, consisting of dedicated competence in design methodology, architecture and/or planning and other innovation competences is connected to development projects to boost the exchange of knowledge and experience, not least bridging the communication between municipalities and regions. The Gnist process is about co-creation in early phases to understand different perspectives and observe different needs in local contexts. In that way, municipalities can get more accurate, holistic, and resilient results in their planning processes.

Oda Ellensdatter Solberg points out that local needs are defined locally, and not distanced from the place – and that local resources always can be found – there is never nothing in a place.

The need to create quality of life

Malin Kock Hansen, DOGA, reflects upon the fact that in Norway, with its very strong district politics, a general idea for a good development of a district was that if only a lot of work opportunities and more businesses were brought to a region, everything would fall into place. If you would, for example, get a battery factory to a far-off district, all the prosperity and culture would follow. Then about four years ago, there were reports revealing that people did not share this view, and that there are many other factors that matter for people in their decision to move to a certain place. To be taken care of in all ages of your life, from childcare to elderly care, and the sense of having strong social relations, a quality of life and sense of belonging. This was when we got the importance of place-based development confirmed and printed in black on white, says Kock Hansen, and there were two main reasons for founding Gnist: the first being the need to create quality of life by looking both at place-based development and business development - the insight was that a local authority cannot focus only on the creation of workplaces, there need to be a sustainable designed living environment as well, in order to create attractive places where people want to live, not only work. This is where architecture and design come into place, of course, and very few local authorities have these competences - they need support in their design and innovation processes. The second reason for Gnist is this - in order to release the potential for local authorities to see their assets in a new light, and get the perspective back to the existing potential, the innovation processes begin to unfold from the heart. Many small municipalities had adapted the regional perspective of a future that would come "if they would only" get this factory or that industry - began to roll back their focus on what is already there, in the present. Architecture and planning are crucial tools in this too, making the inventory and analysis of existing structures.

A mobilizing method to release potential

In short, the need to connect business development and place-based development, and the need to release the potential of existing assets in small communities – Gnist was the response in form of support as a complement to the local community. In order to extract the local knowledge and begin to make new connections, the Gnist process come into play to mobilize actors that normally would not collaborate.

The interest to take part of the Gnist program has been large, both from local communities and from architects and designers to work in the Gnist processes, however the means are only enough to work with five municipalities per year. Why is this concept not just scaled up to meet the high demands? In Norway, there is the tradition of placing the responsibility of development in the local authority, not at the government level. There is development funding, but these are hard to apply for and at the small-scale local authority level, there are no resources to get access to these types of funding. The funding of Gnist is a bit of an innovation in itself, since business development comes with a lot of funding, whereas place-based development does not have much funding from the department of local authorities – together they can form a new unity to make all of Norway a livable country.

Gnist shows the need of bringing local knowledge into the planning processes in places of all scales.

One size doesn't fit all

In the years 2020–2022, sixteen local municipalities have been part of the Gnist innovation process, among these the municipality of Lom.¹ The challenge was a stagnant local housing market, that could not meet the needs of the present and future inhabitants. Oda Ellensdatter Solberg was the project leader in the Lom Gnist team (but is also trained as an architect), and she gives examples of identification of local circumstances applied to define the local needs in Lom. A value-based strategic approach based on insights of local knowledge, local material and design approach, local existing structures in the housing market, local culture, and of course the local population in all age groups and with all different needs. Municipalities competed to become selected for Gnist. The competition is also made to create cases of municipalities as innovative and good clients during the Gnist process. The municipality was thinking in long terms, steering away from the "quick fix" or "one size fits all" thinking that may look like immediate response to local needs, but lack all connection to local condition, and will look like a loveless act of planning failing to bring long-term perspective into place. Oda Ellensdatter Solberg points out that local needs are defined locally, and not distanced from the place - and that local resources always can be found - there is never nothing in a place. She also reminds us about the power of landownership when it comes to housing - the municipalities should take full responsibility and use the ownership as leverage as well as using the full action range that comes with ownership. Local authorities need to be proactive and engage in long term perspectives.

¹ https://doga.no/globalassets/dokumenter/gnist/rapporter-gnist-kommuner-2022/lom-kommunenatural-state-og-haugen-zohar.pdf

The need for local knowledge

The Gnist process gathered local knowledge from different municipalities at an extremely close level, involving people and their engagement, attitudes, preferences, desires and needs – what they are proud of, finding out that they need age bridging places and locations for exchange of neighbor services, that the locals appreciate bird life, and that the culture school needs more space. The Gnist process brings together, among many others, actors from all sectors and sizes; the local bank, local brewery and the local dance company – no organization forgotten, and no need too small to include in the inventory of the local conditions and culture.

Gnist shows the need of bringing local knowledge into the planning processes in places of all scales. It is a crucial piece of the puzzle, in offering expertise in processes of change, and bringing together the chain of knowledge all the way from the local community to the government and supporting innovative thinking in all scales along the way. All these processes remind us that there is not one size fits all. Norway has many small municipalities, and when big consultants come from the outside to create for example a culture house, things could get out of scale, and the built result is a generic behemoth that looks like fifty other culture houses. This is not the way to create place-based architecture.

Name/Case: Gnist Where: Norway Who: Malin Kock Hansen, Project Manager, DOGA, Oda Ellensdatter Solberg, architect Finance: National and regional funding When/year: 2020–ongoing Level/Scale: National, regional, municipality



Guðlaug Baths. Photo: Basalt Architects.

Borghildur Sölvey Sturludottir, Reykjavik, Iceland

Place-Based Architecture in the Perspective of Policymaking on an Urban and National Level

Iceland is still forming its national basis for education of architects. As recently as this year, 2023, the first architects and planners to complete all of their education in Iceland, and not leaving the country for studies in Europe or in the Nordic neighboring countries, got their exams. The head of local plan in Reykjavik, Borghildur Sölvey Sturludottir, explain this in relation to the state of the small nation in relation to architecture and planning.

The making of an understanding of place-based architecture

The architecture culture is still under formation, and in some environments, the term architecture is connected to an idea of luxury consumption and not something that serves a community on all levels and make good places for people. In the same spirit, even a discussion on quality can cause misunderstanding, as Sturludottir recalls a workshop with the national housing committee, where the word quality represented something, you cannot afford - and this is the reality of a sector dominated by developers and builders. The architecture policy in Reykjavik was named a "city design policy", in order to be more self-explained and less intimidating. This is why our tools are just being formed, and making a difference in a tradition of plans and development are carried through without the presence of the architectural profession. A typical local plan in Iceland is a mix with what the city owns and what the private sector owns. The level of control is mostly "how high" and "how much"- according to Borghildur Sölvey Sturludottir. The lifestyle with more than one car per household as a symbol for the good life is contested now, which is good, but parallel to this we are also reminded of our vulnerability, Sturludottir points out, referring to the current development with an imminent eruption in a village that was evacuated in early November.

Demonstrate solutions that come from architecture, introducing architecture and quality to finance – to take up the competition with money as the main driver of the built environment.

A hole in the discussion of heritage and value

Sturludottir points out the lack of perspective on the built environment, where it is easy to see the value of an old timber building, but not the value in more recent concrete buildings that embody a lot of material value but does not trigger a cultural response. Icelandic heritage is very old, but it seems to obscure the discussion of value of the existing built environment. It has been an eye-opener for Sturludottir who in 2020 was engaged in discussions of heritage on a planning level with representatives for Oslo, Copenhagen, Stockholm and Helsinki. It struck her that there was a "hole in the heritage discussion", where most of 20th Century architecture, like the brownfield areas, are thrown out and torn down without discussion. The post-war period development has been dominated by road infrastructure, with financial post-war support from the US – and with the money came the car culture – from out of place.

The need for long-term perspectives

Borghildur Sölvey Sturludottir thinks about the word "place" which in Icelandic translates to "staður", meaning to be present, to be in the place. It is much more than a geographical location or a geographical space, and it also translate as the ambiguous term "local". In her role, Sturludottir instead uses the term "city for people" as it is the most intuitive way of expressing the ambition of reconnecting with the local assets, heritage and conditions. She emphasizes that a city must be built for people, even though the past had tried hard do plan the city for cars. All the while, Sturludottir is implementing architectural thinking and targeting areas that have potential, introducing and nurturing quality in everyday life, not just in icon buildings like the opera or the city hall. There is a need for beacons, though, but as Anne Mette Boye, who wrote the new architecture policy for Aarhus, pointed out - we need to have "place before space before buildings" - we need "byliv before by before bygninger". She also reminds us of the need to demonstrate solutions that come from architecture, introducing architecture and quality to finance - to take up the competition with money as the main driver of the built environment. In Iceland, the long-term perspectives have shortened both in the perspective of private finance, with regards to the high interest rates. In the natural landscape, Icelanders experience the short perspective of the geologically intensive activities that is literally changing the landscape under their feet. Sturludottir is curious about the development of the Keldur district in eastern Reykjavik, the result of an international competition was to create a development strategy, where the Swedish architecture office Fojab won. This could be one of the beacons of architecture - as Sturludottir calls them - that Iceland needs so well, demonstrating the power of place-based planning, the space in between, cooking with the local flavors.

Name/Case: Borghildur Sölvey Sturludottir Where: Reykjavik, Island Who: Borghildur Sölvey Sturludottir, City architect Reykjavik Level/Scale: Regional, municipality



Photo: Sara Gust

Caroline Bergmann, Västra Götaland, Sweden

Place-Based Architecture in the Perspective of a Regional Support Structure

People want something in a place – this desire is our outset. These words are spoken by Caroline Bergmann who is a coordinator in the architecture of everyday life in Västra Götalandsregionen (VGR, Sweden's the West coast region), and the region's process facilitator for local initiatives. The will power and motivation of a local community is the biggest asset in the place-based development process. The tools and methods Bergmann uses in her practice, are all aimed at harvesting this drive and ambition that emanates from the local community. Västra Götalandsregionen has over time developed a six-step model based on experience from ten years of place-based architecture and development in the region. A model that has supported a number of places and initiatives around the region. The process facilitator tool brings a local initiative from a local process of establishment, mapping and analysis, to articulating a local development plan with various stakeholders and finding financing and meeting organizational needs. In the assisted process, the region helps both the civil society and the local authorities to navigate through the field of responsibility.

Hyper-local rural development

Before her role as process coordinator in the regional level, she learned the ropes from a local perspective of her hometown Uddebo, a village in the rural extensions of Göteborg. There were dire needs in the local community, and also big opportunities, and to this day Uddebo stands out as one of Sweden's finest examples of a hyper-local development, with a deep involvement of the village population, to turn a financial downward spiral upside down, and reversing the movement pattern from going out to going in to the community of Uddebo. But turning the local development around from a negative to a positive development is one thing, to get to a level of resilience is next level. Over a long time, how will the local community deal with changes to the demographic pattern, or the bus routes changing, or the loss of a local service provider?

The regional process facilitator tool

In a similar way to GNIST, the regional process facilitator tool is a method to respond to an initiative coming from a local community and assist in navigating through the development process initiated from the local perspective. This kind of local initiative is based on a resolution to maintain a long-term engagement, and to own and manage the local development. Historically, a great independence has formed the rural landscape, with great local knowledge comes great possibilities. The place-based development in the facilitated projects all have a high degree of local involvement and engagement, with a focus on the local identity and the power of the initiative and the organization behind it. Along the way there may be challenges, such as communication, in which the region can assist. With competence and expertise comes a terminology that might be excluding. The process support can bridge the gap and bring the discussion to an informative level for all stakeholders in the process.

Name/Case: Västra Götalandsregionen place-based method Where: Västra Götalandsregionen (West coast region), Sweden Who: Caroline Bergmann, coordinator of designed living environment Finance: Regional funding When/year: 2013–ongoing Level/Scale: Regional



Stokkøya. Photo: Angelica Åkerman.

Arne Høi, Denmark

Place-Based Architecture in the Perspective of Tools for Knowledge

The most fundamental aspect of place-based architecture is to gain a thorough understanding of a location. In the Nordic region, several analysis tools have contributed to the Nordic knowledge bank. These tools provide effective architectural and cultural historical analyses that can read spatial structures, individual characteristics, and conditions, as well as define places, environments, and buildings that should be preserved. The purpose of this deepened understanding is to generate precise data that can be used for meaningful dialogue. The results of these methods can help us define the identity and conditions of a place, providing essential groundwork for place-based architecture and planning.

An adequate tool to recognize values

In the 1980 s the SAVE analysis was developed in Denmark by the ministry for environment and planning and Arne Høi has worked with the method since then. SAVE is a method and guidance for mapping the conservation value of buildings, as well as valuable environments and places, to provide a basis for future urban development. The method was named SAVE – Survey of Architectural Values in the Environment. Until 2007 the SAVE method was organized and published as "Municipality Atlas", supported and initiated by the state. This process stopped in 2007 and after that was each single municipality responsible for pointing out buildings and sites worthy of conservation on a local level. In 2011 the SAVE method was further developed by the Danish Ministry of Culture, Arne Høi was the author to the new SAVE guidance.¹ Arne has gained an understanding that about half of Danish municipalities are working with SAVE analysis, but half do not. It is a matter of cost.²

Emphasizing specific qualities

The purpose of SAVE was to provide municipalities with a tool to assess not only their buildings but also environments. At the national level, the aim was to ensure that municipalities had an adequate tool to recognize values in urban and rural environments. The SAVE analysis is based on three scales: landscape, neighborhood, and building. Arne Høi points out that SAVE adds knowledge to all processes of development, as it highlights the qualities, describe them, and provide recommendations on how they can be improved. The SAVE model is built to emphasize the specific quality of a place and focus on quality instead of what to do about it. To Arne Høi, it is the best experience from the process of working with SAVE, because it provides a perspective one can carry into the world, bring it into new surroundings, and spread among colleagues.

Arne Høi identifies a risk that numbers will govern the built environment, meaning climate calculations and LCA will out-calculate the place-based values and qualities.

The struggle with definitions and calculations

It is the municipality's responsibility to ensure operational implementation, analysis, and updating of the local environment. With SAVE, the data from various places in a municipality was compiled into a municipal atlas (kommunatlas) – a comprehensive SAVE analysis of several places

¹ https://slks.dk/fileadmin/user_upload/kulturarv/fysisk_planlaegning/dokumenter/SAVE_vejledning.pdf

² https://realdania.dk/publikationer/faglige-publikationer/ tendenser-i-kommunernes-arbejde-med-de-bevaringsvaerdige-bygninger

in a municipality with common, dominant features. Today, there is no common understanding of how much we preserve and demolish, Arne Høi points out – we only know that 0,2 per cent of all buildings are protected by the state because of their national importance and that the rest is up to the municipality to safeguard. But, Høi emphasises, everything could be cultural heritage if you look at it as a history-carrying layer in the built environment. Legislation and municipalities struggle with definitions, and new EU directives are further complicating things, stating that all buildings must comply with new standards. Arne Høi is concerned that today, despite everyone saying we can't build more, we build and demolish more than ever, and he identifies a risk that numbers will govern the built environment, meaning climate calculations and LCA will out-calculate the place-based values and qualities.



Photo: Angelica Åkerman.

The need to update models and tools

The SAVE method is used to identify buildings of conservation value based on architectural and historical assessments. Høi recalls a project where students and researchers examined a house together with the Technical University of Denmark (DTU). The Apprentices' House is a small neglected half-timbered house from 1887 located on Bornholm, Denmark. A life-cycle assessment (LCA) has been conducted to quantify the impacts of different transformation scenarios for this house and identify which of them has the lowest impacts on the environment. The investigations examine the different degrees of re-insulation and refurbishment methods that can be used and compare them to the climate footprint of brand-new buildings. The project shows that the most climate-friendly way to approach old buildings is not to tear them down, but to refurbish them and, during the refurbishment, use the same materials that were originally used to construct the building. This is done with the conventional LCA measurement method, based on a fifty-year life perspective. But everyone who works with old houses knows that they last at least 200 years – there is a need to update our models and tools, for them to be entirely truthful.³

A legislation that ensures the preservation of places

SAVE covers certain important aspects in understanding a place but, as Arne Høi says, this is not sufficient. To be able to show a place's entire story and take all historic layers into consideration, other methods are needed. The work on how to understand a place is constantly evolving. The researchers at Arne Høi's department are tasked with adding layers and combinations of perspectives to increase the understanding of a place. Similar models are being developed, for example Dive, developed in Norway, which has a broader user group, involving more elements of dialogue and involvement. In contemporary architecture, Høi can trace a new attitude in the form of more historically informed projects, with a critical edge, for example bringing social patterns and power relations into question and demonstrating a critical history of a place, for example the student project that included a mapping of slave trade locations in Copenhagen. This is different from even fifteen years ago, when a museum could be placed on a field without being much more than design and concept. Another positive effect is, according to Arne Høi, that the idea of place-based development was previously often related to the scale of the landscape, whereas now it includes all types of environments.

In a conclusion, Høi appreciates SAVE as a good screening tool for preservation, to gain knowledge of cultural-historical, environmental, and architectural qualities. He suggests that we need to review our building preservation law, so that we can handle larger entities of the built environment that we can protect, not just buildings but entire areas. With the SAVE method, it is possible to quickly get an overview of a large number of buildings and urban environments, providing a solid starting point for shaping a conservation policy or developing a conservation plan or development strategy for an urban area. We need legislation that ensures a preservation evaluation before any building is demolished.

Name/Case: Save analysis Where: Copenhagen and Denmark Who: Arne Høi, Head of Institute, Institute of Architecture and Culture, Royal Danish Academy Finance: National founding for developing the analysis method When/year: 1988–ongoing Level/Scale: National, regional, municipality



Institute for (X). Photo: Angelica Åkerman.

Mads Peter Laursen, Institut for (X), Aarhus, Denmark

Place-Based Architecture in the Perspective of a Grass-Root Initiative

The "x" in Institute for (X) may be read as something undefined, but perhaps the understanding of "x" as in "x marks the spot" is more appropriate.

A growing cultural grassroots platform

The Institute for (X) is a cultural and educational platform founded in 2009, as an independent and non-profit cultural association. The initiative emerged from citizen initiatives in a central area in Aarhus, where designers, musicians, artists, entrepreneurs, and craftsmen work side by side. The area houses workshops and office spaces created by about 90 projects, 50 companies, and 35 associations, engaging around 400 members. As a platform, the Institute for (X)'s purpose is to facilitate cultural and creative

grassroots initiatives in Aarhus and contribute to creating a more inclusive city, with a particular focus on social environments. (X) also actively collaborates with the Aarhus municipality to promote the city's overall development, and the city's Architecture School moved there as neighbors a few years ago, fostering significant exchange.



Photo: Institute for (X)

How to make a long-lasting place

Mads Peter Laursen is one of the initiators, who along with his founding friends have a long history of creating various types of spaces and places for culture in Denmark. When they moved from Aarhus to Copenhagen in the early 2000s, the capital city was abundant with abandoned harbor and industrial structures, in which they saw a significant potential for self-organized cultural activities. Over time, they created several platforms where they had the opportunity to test various forms of organization - from collaboration with the municipality to a completely anarchist approach. After their third attempt was shut down by the police, the group realized that what they wanted to create was, for economic and bureaucratic reasons, not compatible in Copenhagen. They moved back to Aarhus, which is a city with a strong tradition of grassroots' activity. Wise from experience, they set up three criteria in their search for a new more long-lasting location. Firstly, the land should be owned by the municipality, secondly there should be no plan for the area, and thirdly, there should be a building they could take care of and accommodate with activities. The place they found was an old railway yard that had been vacant for several years, with an old tollhouse among several surrounding buildings, which became the starting point for their dreams and ideas of an expanded cultural platform.

The importance of timing and trust

Timing and moment for the start of (X) were crucial, Mads Peter Laursen explains. He refers to the early 2000s as "The golden age of possibilities" - this was before all municipal land was sold, privatized, or planned in Denmark and when a young group of people could get the ears, and finally handshakes, of municipality officers. Another contributing factor 25 years ago was the global economy. Many urban development projects were interrupted or stalled in the wake of the financial crisis in 2009. Aarhus, like many places and municipalities, chose to focus urban development to one area – the Docklands. Because of this focus, the municipality left other areas and properties untouched for regular urban development for some time. After negotiations with the municipality, the (X) initiative obtained a running lease on the site. Initially, it was short contracts, but over time, as they gained trust, they now have a ten-year rent-free agreement with the municipality. With a smile, Mads Peter shares his experience on using the right terminology - we refer to it as a cost-neutral agreement - as soon as you say free, everyone shuts their ears.

Today, (X) actively plays on the synergies between politics, business, and culture in Aarhus. The 400 members are organized with a board of nine people sitting in an annexed house in the middle of the area. Their quarterly meetings ensure the power of the members, in (X) nothing happens that is not based upon the will of the community. All tenants pay rent per square meter. Mads Peter advise is to set the rent low enough to be reasonable, but high enough to be responsible and caring for the space.

Everyone wants "cultural glitter and values to new construction projects", as Mads puts it, "but the real key is nurturing the grass-root perspective, in order to harvest strong communities who make place for new unestablished creativity."

The multidimensional values of (X)

As the municipality's economy has recovered over time, the (X) site area has changed. When the municipality has developed new plans, several of (X)'s buildings have been demolished to make way for the city's project. Over time, the new architecture school, more housing, and a garage has been added to the original site. When asked about the dangers of gentrification, Mads Peter is fully aware of the creation of value that (X) contributes with, as he puts it – their activities have generated much more multidimensional values for the municipality. Because of this, (X) still has a strong negotiating position with the municipality, and it seems that the plans being made by the municipality in many ways take the (X) perspective into account. For example, the area planned around the (X) site has a border of day activity building as sound barrier to the residential areas beyond, that way the lively activities on the (X) area can be compatible with its future surroundings, while offering culture, music, and food to the coming residents.

To make place for grass-root perspectives

Nowadays, Institute for (X) is a well-known among cultural practitioners and real estate business, and people attempt to achieve similar places. However, Mads Peter Laursen points out that a place like (X) cannot be copied, not only because of the lucky coincidence of timing or because of the amount of stamina it takes to carry through the ideas – but for the attitude in general in contemporary society. Everyone wants "cultural glitter and values to new construction projects", as Mads puts it, "but the real key is nurturing the grass-root perspective, in order to harvest strong communities who make place for new unestablished creativity."

As a way of supporting (X), Mads Peter and his colleagues continuously work on further developing (X) through several applications and collaborations. The same day I was there, they had just received money from Realdania for the further management of the properties and the site's history. In short, culturally vibrant places like (X) does not grow out of thin air.

Name/Case: Institut for (X) Where: Aarhus, Denmark Who: Mads Peter Laursen, CEO Finance: Mix of public funding and member organization When: 2009–ongoing Level/Scale: association



Huussi outside the Finnish Pavilion at the Venice Architecture Biennale. Photo: Ugo Carmeni.

Arja Renell, Dry Collective, Finland

Place-Based Architecture in the Perspective of a Universal Local Resource

At the Venice Architecture Biennale, just outside the Finnish Pavilion, a shallow grave is unearthed, revealing its contents. It is a severed water closet, its porcelain parts white as bare bones, resting in peace. This is the subtle opening act of the exhibition "Huussi – Imagining the Future History of Sanitation", curated by Arja Renell and the Dry Collective for the 2023 Finnish Pavilion. The exhibition critically reassesses the infrastructure of sanitation, in response to freshwater shortages which have long been a global situation, but more recently a reality in Europe. Creating the future sanitation infrastructure naturally includes the possibility of restoring the nutrient cycle in food production. Visitors to the exhibition can experience the huussi, a traditional dry toilet, with all their senses. Properly maintained, it does not emit any unagreeable smell while it produces a local resource of highly nutritious soil. Vegetables and plants thrive in cultivation beds in and around the pavilion, demonstrating the result of the full cycle. The huussi itself comes with its own vernacular architecture – a small scale tribute to a resource that is as universal as it is local.

Tools to make place-based decisions

In her work, Renell works with clients and users in early stage, where a lot of important decisions needs to be made. Using a special model, all important data goes in to cost evaluation and program planning, a lot of repetitions can be avoided in the design and building process, where work involves a lot of people and becomes very expensive. The challenges are mental- and process based. A lot of great examples exist and are very inspirational – we need to increase the level of education, starting with even beginning to talk about the issues of sanitation. In our contemporary societies, Arja Renell reminds us that we need to question where we are building, whenever we are building, or we will immediately waste



Photo: Miina-Jutila

the chances - presented by the place itself – of reevaluating the decisions, instead often architectural decisions and building processes are copy-pasted from one place to the next. Making profits, copy-pasting is a money-saving method, and it is difficult to compete with the efficiency of copying something that is repeatedly built, and thoroughly calculated. Building with local materials and local knowledge is something that is not built in bulk, so it has become more expensive even if that does not make sense. We have to make it possible and financially attractive, whatever the tools may be to make place-based decisions in creating architecture and infrastructure. We have to realize that it may not be cheaper than what is globally repeated as architecture around the world. If we want to do something different – what are the methods, structures and tools we need? If we have successful models, these can be cheaper in the long run, but in the short run, we need to invest in pilot projects and models to challenge the old system. The huussi makes sense as an example of this, in itself a small structure, but the creation of a new system, beginning with place-based decisions.

The value of the local

Making sense, to Arja Renell, sums up the efforts. Having grown up in a generation that experienced a positive outlook on the world, the contemporary crisis in both humanitarian and climate sense reminds us of the value of local resources. If something good is coming out of a global conflict, it may be that it shows us the value of local – the flow of materials becomes visible. The sewage is a good example of a complex structure that is draining resources, with a solution that presents itself in the form of the most obvious place-based resource. Arja Renell shows the Huussi as a game-changer in a system that needs to change, where the mental shift is necessary to see our waste as a valuable resource and transition to treating it as such. At the moment, this most invisible part of buildings and of entire societies, holds the secret to not only re-evaluate waste, but also re-evaluate our built environment.

Name/Case: Hussi – imagining the future history of sanitation Where: Venice biennale, Finland pavilion Who: Arja Renell, architect, curator + The dry Collective (Eero Renell, partner of von Boehm – Renell Architects; Emmi Keskisarja and Janne Teräsvirta, the founders of e&j architects; Antero Jokinen, an independent designer, writer and creative director; and Barbara Motta, an architect based in Udine, Italy) Where: Venice Biennale of Architecture 2023 Finance: Archinfo – infomation Center for Finnish Architecture When: 2023 Level/Scale: Other



Photo: Marwa Dabaieh

Marwa Dabaieh, Malmö University Sweden

Place-Based Architecture in the Perspective of the Educator

Working with place-based architecture, Marwa Dabaieh employs a number of components. A contextual design approach, cultural and historical considerations, working with community engagement, sustainability, esthetic harmony, relation to the surrounding landscape, adaptation to climate, but most importantly; respect the indigenous knowledge in the local community, the residents of the site. Dabaieh emphasizes the connection between human and site. The reason for this is that the local residents have shaped the place, but the place has also shaped them.

An iterative process – learning by doing

For more than twenty years, Dabaieh has worked with indigenous architecture, what is commonly called vernacular architecture, where complex structures for cohesive and harmonious settlements, meticulously built from knowledge and experience accumulated by and passed down from generation to generation. In this architecture, all needs are met, and it is built with local material in a respectful and resource efficient way, built according to their social needs, within the economical means available, and in all this, also built to not only accommodate the community but to make people comfortable and happy. The proper education and training come from learning by doing, by ancestral knowledge. It is an iterative process, over long periods of time where the results you get are achieved by going from try and fail, to try and succeed and finally try and excel. This iterative process, Dabaieh reminds us, means that indigenous architecture has drawn from another asset; the luxury of time. By building with respect to the place, using what is under your feet, you are not only serving but becoming part of the landscape.

Planetary assets

In her teachings, Marwa Dabaieh uses the metaphor of literacy in relation to place. In many ways, the industrial era has turned us into analphabets in relation to place, we do not read well. In essence, we should look at planetary assets on the largest scale – if we went to Mars, we would have to ask what our needs are and how they could be sourced locally. The principle of the habitat – not just for humans but for all living beings – is the key to success. In order to succeed with cultivation, you see already what grows there naturally – placing a palm tree in Malmö takes a lot of resources to maintain, if it is to survive at all.

Place-based architecture emphasize the strong sense of identity and belonging. Often is serves not the end of the project but the not only values specific characters in a site. Sometimes it is a site and you choose a project, and sometimes you have a project and you choose a site. As Dabaieh puts it - as architects and educators we should act as learners, not behave like masters.

Name/Case: Marwa Dabaieh, Docent/Professor Where: Adjunct professor at Aalborg university and docent and associate professor at Malmö University Who: Marwa Dabaieh, Docent/Professor Where: MAU, Malmö University, Sweden Finance: Her ongoing research work is a Crafoord funded project on climate resilient architecture called 'Z free home' and a FORMAS funded project on neutral positive Malmö. When: 1993–ongoing Level/Scale: Academia

Summary

Place-Based Architecture in the Global Future Perspective

Nothing comes without its world. – Donna J. Haraway, professor emerita at the University of California, Santa Cruz

Nobody could have articulated a better summary of this array of perspectives. Donna Haraway's five words brings all the scales together, where nothing comes without its world.

Gatherings of Architecture

The year 2023 saw two globally connecting gatherings of architecture and planning, where many voices shared learnings from the local. The Nordic countries were represented in the 18th Venice Architecture Biennale 2023, and the UIA world congress of architects took place in Copenhagen, bringing the world of architecture to our doorstep. The perspective of placebased architecture was prevailing in the Nordic presentations, for all the good reasons shown in this text, but mainly as a response to what kind of knowledge that is sought for by international actors in our field.

In the Laboratory of the Future

The tendency of future-making in our field is the growing understanding that everyone is an expert in their local contexts. This is the base from which we operate, with the craft at our hands and the materials under our feet, as Marwa Dabaieh reminds us. The Laboratory of the Future, curated by Lesley Lokko, is a tribute to the agency of a world of placebased architecture. The local is where there is capacity to change, not only how we structure the world around us, but also changing the structuring minds. The example of the Huussi, as presented in this text, curated for the Finnish Pavilion by Arja Renell and the Dry Collective, represented the relationship between the most intimate spatial scale and the global system of increasingly limited resources, and not least the need to challenge our mindset to the so far invisible service systems of human needs. The Danish Pavilion hosted the exhibition Coastal Imaginaries, where nature-based design solutions are mobilized in an age of human-based environmental destruction, and how changing coastal conditions in turn call for changes in architectural practice. A beach stone's throw from the

Danish Pavilion, in the Nordic Pavilion, Joar Nango was invited to transform the exhibition space as an extension of his Sápmi-based mobile library Girjegumpi. The Pavilion was filled with objects and materials picked up along the way through Sápmi, collected into a cordial hearth of furs, textiles, woodwork, household items, timber and twigs, demonstrating that craft is as important a transmitting object of knowledge as the books. This iteration of Girjegumpi also demonstrates the strong effect of hostesship – the capability of inviting people-out-of-place to people-inplace; showing the way in, offering a place to sit, inviting someone to take part of the local story, and to retell it.

The extraction of materials in South Africa has thus on its way, not only affected the health of the bodies of the locals in the Titanium fields, but also caused the CO2 cost of transport, and once in its remote place, the continuous expense of cooling energy.

The Real Cost of Material

Only to mention one of the hundreds of exhibits in the biennale, the Arsenale installation by Office for Political Innovations tells the story of a place whose consequences span the entire world. In the installation Shininess Explored, the structures of Hudson Yard in New York are scrutinized as examples of how architecture and the building industry became responsible for nearly half of global CO2 emissions. The titanium used to create the glimmering facades of the corporate office buildings in Hudson Yard is sourced in Xholobeni, a small area on the East Coast of South Africa. The extraction process sets the sands of the fields flying, affecting the respiratory health of the local people, and even, with storms, travelling all the way to southern Europe. Once installed on the New York facades, the self-cleaning shiny surfaces generate such heat from the sun, that the train tracks below would curb unless cooled mechanically by industrial fans with the capacity of jet planes, running their engines incessantly during sun hours. The extraction of materials in South Africa has thus on its way, not only affected the health of the bodies of the locals in the Titanium fields, but also caused the CO2 cost of transport, and once in its remote place, the continuous expense of cooling energy. If this sounds absurd, bear in mind this is only one, albeit well-researched, of tens of thousands of examples just like this. We have forged chainlinks.

The Local Is the Least Common Denominator of the Global

In the summer of 2023, the UIA World Congress of Architects brought the world of practitioners, 6000 from 135 countries, to Copenhagen where a time for change was declared and archivism, biodiversity, social inclusion, universal design and climate justice were guiding the discussions. The potential and responsibility to transform the built environment from climate negative to climate positive is in our hands as architects and planners. Gathering in one place, in the physical framework of a congress, is a powerful form as a form of meeting. Gathering in one place shows us the strength by numbers – we are many! – yet at the same time demonstrating that the world is not much larger than us gathering in one place. In large as well as small sessions, these days in July 2023 provided a roadmap, or maybe rather a string of pearls, of place-based knowledge.

We should make it possible for any place to tie a string of knowledge pearls to hand down for generations.

In this international context, we were reminded that the local is the least common denominator of the world. Everyone is born somewhere, living somewhere, going somewhere. And in all the places, learnings are accumulating for every generation, and change is happening, for the better and for the worse. If we cannot draw a map as big as the land itself, we should make it possible for any place to tie a string of knowledge pearls to hand down for.

This article has presented an array of perspectives on place-based architecture. We are about to create a new way of seeing architecture in a time that calls out for new ways of being in the world.

About This Article

Perspectives on Place-Based Architecture

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